

## PRIVACY POLICY

Last updated on 10/29/2021

- **DATA ADMINISTRATOR**

data administrator:

- (1) all visitors and users of the *longtermgames.pl website* ;
- (2) people who follow the Longterm Games fanpage on the following platforms: Facebook, Twitter, YouTube and LinkedIn;
- (3) people subscribing to the Longterm Games Spółka Akcyjna newsletter (hereinafter referred to as the "newsletter").

is NIP: 5252830011, REGON: 386607734 Warsaw 00-372 Ul. Foksal 16/417 ("Longterm Games Spółka Akcyjna").

Contact with Longterm Games Spółka Akcyjna is possible via e-mail [biuro@longtermgames.pl](mailto:biuro@longtermgames.pl) and the contact form available on the website *longtermgames.pl* .

- **PURPOSES AND BASIS OF DATA PROCESSING**

We process personal data for the following purposes:

- (1) longtermgames.pl website

- ensuring the proper technical functioning of our website
- providing answers to received inquiries
- promotion of our products and services and building a positive image of Longterm Games Spółka Akcyjna

Providing your personal data is necessary to use our website, including to answer your inquiry.

- (2) people who follow the fanpage of Longterm Games Spółka Akcyjna on platforms: Facebook, Twitter, YouTube and LinkedIn :

- promotion of our products and services and building a positive image of Longterm Games Spółka Akcyjna ;
- providing answers to received inquiries about offers and products.

- (3) newsletter subscribers :

- ensuring the proper technical functioning of our newsletter
- promotion of our products and services and building a positive image of Longterm Games Spółka Akcyjna
- providing answers to received inquiries.

Providing your personal data is necessary to follow our social media profiles and to respond to your inquiry.

In case of:

- (1) visitors and users of the longtermgames.pl website who decide to contact Longterm Games Spółka Akcyjna , we process: name, surname, email address;
- (2) people who follow the fanpage of Longterm Games Spółka Akcyjna on the following platforms: Facebook, Twitter, YouTube and LinkedIn , Longterm Games Spółka Akcyjna processes: name, surname, email address;

- (3) people subscribing to the newsletter, Longterm Games Spółka Akcyjna processes : name, surname, email address.

#### ● DATA STORAGE PERIOD

We store the collected personal data for the following period of time:

(1) longtermgames.pl website :

- for a period of 6 years from the moment of visiting or posting a comment on our website;
- until the request to delete the user 's account sent to [biuro@longtermgames.pl](mailto:biuro@longtermgames.pl) in the case of persons with such an account
- If you decide to contact us, we will delete your personal data provided in the contact form immediately after resolving your case .

(2) people who follow the Longterm Games Spółka Akcyjna fanpage on the following platforms: Facebook, Twitter, YouTube and LinkedIn :

- until you remain an observer of our fanpage

(3) persons who subscribe to the newsletter, Longterm Games Spółka Akcyjna processes : name, surname, email address.

- until you remain a newsletter subscriber

#### ● TO WHOM CAN WE DISCLOSE YOUR PERSONAL DATA?

We may disclose your personal information:

(1) longtermgames.pl website :

- providers of IT services and systems that we use to run our website;
- legal advisors and consultants servicing Longterm Games Spółka Akcyjna to the extent that disclosure of data is necessary to use their services.

(2) people who follow the Longterm Games Spółka Akcyjna fanpage on the following platforms: Facebook, Twitter, YouTube and LinkedIn :

- operators of social networking sites
- service providers and IT systems that we use to run our website.

(3) Newsletter subscribers : \_

- providers of IT services and systems that we use to run the newsletter;
- legal advisors and consultants servicing Longterm Games Spółka Akcyjna to the extent that disclosure of data is necessary to use their services .

We do not transfer your personal data to entities located outside the European Economic Area.

#### 5. YOUR RIGHTS

Each person whose data is processed by Longterm Games Spółka Akcyjna has the right to:

- request access to your personal data,
- rectify, delete or limit the processing of your personal data;
- to the extent that personal data is processed in order to implement the legitimate interests of Longterm Games Spółka Akcyjna: the right to object to the processing of personal data;

- the right to lodge a complaint with the supervisory body, i.e. the President of the Office for Personal Data Protection in Warsaw.

## 6. PROFILING

We do not use any information provided by you for automated decision-making, including profiling.

## 7. SITE STATS: FACEBOOK, GOOGLE, TWITTER AND LINKEDIN.

We use the page statistics function provided by Facebook. Website statistics is a function that allows us to view aggregated and anonymous data about users of our fanpage and understand the actions taken by people visiting it. We process data as part of the page statistics function as a joint controller together with Facebook Ireland Limited. All questions regarding the Page Insights feature should be directed directly to Facebook. More information can be found here: <https://www.facebook.com/privacy/explanation>.

We use the website statistics functions provided by Google, including as part of YouTube. Page statistics is a feature that allows us to view aggregated and anonymous data about our channel and website users and understand the actions taken by our visitors. We use YouTube statistics for visitors to our channel, and Google statistics for visitors to the blog on our website. We process data as part of the page and channel statistics function as a joint controller together with Google Ireland Limited. All questions regarding the Page and Channel Insights features should be directed directly to Google. More information can be found here:

<https://policies.google.com/privacy?hl=en>

We use the page statistics function provided by Twitter. Website statistics is a function that allows us to view aggregated and anonymous data about users of our fanpage and understand the actions taken by people visiting it. We process data as part of the page statistics function as a joint controller together with Twitter International Company. All questions regarding the Page Insights feature should be directed directly to Twitter. More information can be found here: <https://twitter.com/en/privacy>.

We use the Page Insights feature provided by LinkedIn. Website statistics is a function that allows us to view aggregated and anonymous data about users of our fanpage and understand the actions taken by people visiting it. We process data as part of the page statistics function as a joint controller together with LinkedIn Ireland Unlimited Company. All questions regarding the Page Insights feature should be directed directly to LinkedIn. More information can be found here:

<https://www.linkedin.com/legal/privacy-policy>

## 8. COOKIES

On our website *longtermgames.pl* we use cookies and similar technologies (e.g. pixel tags).

Cookies are small packets of information saved on end devices, usually containing the website address, date of placement, expiry date, unique number and additional information in accordance with the purpose of the file.

The cookies we use can be divided into 3 categories:

- statistical and analytical files that allow us to understand how users behave on our website using aggregated and anonymous statistical information;
- technical files that enable the correct functionality of the website
- Files (third party) newsletter - required for the proper functioning of the newsletter

We use social plugins and Google and Facebook advertising tools. This means that - depending on your device settings and your consent - information about the use of our website may be combined with other

information that you have provided to Google or Facebook or that has been collected as a result of using their services. These websites collect data directly from your web browser, processing it under their own privacy policies (relevant links are below).

The table below details the cookies we use on our website:

Type	Name	Objective
Statistical & Analytical	CONSENT	Cookies used by Google Analytics to create unique IDs for your session. We use them to collect statistical data on how Users use our website.
newsletter (third party)	__zlcmid __ssid em_acp_globalauth_cookie ac cmp223380193 _gid _ga ac-pendo-config ac-nav-items ac-nav-account-items	Cookies used by our IT providers for the proper functioning of the newsletter .
Technical	ghost-members-ssr ghost-members-ssr.sig	Cookies used by our IT suppliers. They are used for the proper functioning of our website.

You can disable the saving of cookies directly on the device used to connect to our website, in accordance with the browser manufacturer's instructions:

- [Google Chrome](#)
- [Safari](#)
- [Mozilla Firefox](#)

Information on configuring and deleting cookies in other web browsers can be found on the websites of their manufacturers.

## 9. CHANGES TO THE PRIVACY POLICY

The provisions of the Privacy Policy may consist of improvements and changes, and its latest versions will each time be published on our website and will bear the date of the last update.